



Welcome to the online PACE Awards Application website! Here you will be asked to fill out a form starting with basic contact information followed by more complex questions about your company's innovation.

Throughout the application, make sure to save your work. You will see a "Save" button at the bottom of each page. If needed, you can click the "Save and Close" button in case you need to pause and come back to your work. You are able to return to the application at any time to complete.

Once you finish the application, you will have to pay an application fee before it can be officially submitted and reviewed. The application fee can be paid by Visa, Mastercard or American Express. Once your payment is processed, your application will be officially marked as submitted.

If needed, an outline of the complete application is available here: [PACE Application Guidelines/Judging Tips](#)

The PACE Awards platform will allow you to invite your colleagues to edit and add to this application. To invite a collaborator, click **Manage Collaborators** in the top right of this screen.

NOTE: Your collaborators will not receive a notification that they have been invited, so please make them aware. In order to access the application, your collaborator will have to log in, or create an account if they do not already have one.

Only the primary editor of the application has the ability to submit the application once it's complete.

Page: Contact Information

Who should we contact if we have questions about your entry?

Email Address *

First Name *

Last Name *

Job Title *

Company Name *

Phone #

City, State & Postal Code *

Country *

Select one option

Page: Application

Innovation Title *

Abstract *

Brief summary of the innovation, its essence, and competitive impact. (Maximum 250 words) NOTE: "The best abstracts are those that have been revised during the application process to refine the identification of the innovation and its impact on the market and the applying company."

Date Launched

Approximate date for the first COMMERCIAL appearance of the innovation.

First Customer

Finalist Site Visit

If this application is selected as a Finalist, where is the best location for the judging team to interact with the innovator(s) to get an in-depth view of the innovation, its origins, and its commercial impact? (Please provide a complete address)

Street:

Line2:

City:

CountryCode:

State:

Zip:

Website

Group/Division

This is the business unit, to be identified with the innovation. Automotive News will reference this information when identifying your company. (e.g. "Supplier XYZ from Auburn Hills, Michigan was selected as a Finalist in this year's Automotive News PACE Awards program.")

Customer Acceptance

[Click here for more information & tips about the Customer Acceptance \(opens in a new window\).](#)

Competitive Impact

[Click here for more information & tips about the Competitive Impact \(opens in a new window\).](#)

How does the innovation change the basis of competition?

Performance Measures

[Click here for more information & tips about the Performance Measures \(opens in a new window\).](#)

Enumerate the critical performance measures / benchmarks / targets in the business case for this innovation AND elaborate how the innovation performed against them?

Innovation Challenges

[Click here for more information & tips about the Innovation Challenges \(opens in a new window\).](#)

List the significant challenges encountered in developing this innovation and bringing it to market? (Please detail the technical, organizational, and/or commercial barriers surmounted.)

Patents & Awards

[Click here for more information & tips about the Patents & Awards \(opens in a new window\).](#)

Describe significant proprietary elements that provide competitive 'barriers to entry' and include noteworthy recognition received by the innovation.

Indicate any external entities, if any, who contributed critical elements to the creation/development of the innovation.

[Click here for more information & tips about the External Entities \(opens in a new tab\).](#)

(Optional) It is not necessary to document the entire *innovation supply chain*. We are looking for *major contributors* ($\geq \sim 40\text{-}50\%$) of critical elements who should potentially be included in the application/recognition.

Other

(Optional) Are there other elements about the innovation that were not covered in the prior questions?

The application is structured to collect all the information needed to evaluate most innovations. However, if you believe that there are additional elements that would help the judges to understand this innovation, please include them here

Site Visit Questions

Page: Customer References

Please provide two (2) OEM customer references, their contact information and the personal significance of their participation. The voice of the customer is a critical element in the PACE Awards evaluation process and two external references are required.

During the assessment, Judges consider the stature of the individuals as well as the quality of their commentaries regarding the performance and significance of the innovation.

Note: Internal references from the applicant's company or partner companies that are part of the application are not appropriate in this section. Also, note any special considerations regarding your references in the Comments section at the bottom of the form.

First and foremost the judges are looking for OEM customer references. Note, references from suppliers and/or affiliated divisions do not carry much weight in the judging process.

Senior references who can speak for the OEM are preferred.

It is important for the judges to understand the role a references played in the realization of this innovation.

Are there any special considerations that should be known prior to the reference check?

- Sensitive or confidential areas
- Competitive OEM data in the application that should NOT be shared with *this* reference

Note: You may have confidence that during reference checks, no commercial data from the application is shared with the reference other than claims of OEM savings (Amount./Percent)

Full Name *

Company *

Email *

Location *

Phone # *

Full Name *

Company *

Email *

Location *

Phone # *

Reference Notes

Page: Upload Attachments

Use this page to upload any attachments you'd like to make available to the judging panel. This page will allow you to upload up to 25 individual files.

When you've finished uploading your files, scroll to the very bottom of this page to save & submit your application.

File formats accepted include:

- jpg, png, gif, and other basic image formats
- avi, mpg, mpeg, mp4, mov, mpa and other standard video formats
- pdf
- ppt, pptx, xls, xlsx, doc, docx

Each individual file you upload must be no more than 1GB in size. If you require more upload fields than are available on this page, please contact the judges to make special accommodations.

File Upload

[File Upload]

Invitation to Participate at Automotive News Congress *

If chosen as a PACE finalist, you will have the opportunity to display your innovation at our upcoming flagship event, *Automotive News Congress*. The event will take place in **Detroit on September 12, 2023**, in front of an audience of the industry's top power players from across all sectors.

As an added benefit of being a finalist, you can choose to receive a display area, along with all additional finalists, as part of our interactive innovation area at this event dedicated to our finalists. The opportunity includes a 6-foot table, chairs, access to basic Wi-Fi and a power supply, and one complimentary registration to the Congress event (with access to additional discounted Congress tickets).

Space will be limited and on a first-come, first-served basis. If you would be interested in participating and getting the chance for the Congress audience to meet you and engage with your innovation, please check the box below.

Please Note:

- Aside from the inclusions listed above, expenses such as travel to/from the event and any costs associated with this opportunity are not provided for.
- **Accepting or declining this opportunity will not affect the outcome of your PACE application.**

Select one or more options

- Yes, I would like a display area
- No, I would not like a display area

Is the information in my application confidential? *

Confidentiality Statement and Truth of Information Release:

"I understand that all the non-publicly available information contained herein shall be used only in connection with the Automotive News PACE Awards Program and the confidential evaluation, judging and program administration process. No release of confidential company data will be made.

In the event that my company is selected as a Finalist and/or Award Recipient, I acknowledge that I will be able to agree that certain information be disclosed as part of the awards program and other Automotive News PACE Awards Program-related publicity efforts such as, but not limited to, press releases, video recordings, photographs, and magazine and newspaper articles.

I have marked any sensitive information "Confidential" and understand that it will be kept strictly confidential and will be available to the Automotive News PACE Awards Program judges for evaluation, judging and administrative purposes. The information provided and calculations made herein are accurate, true, and complete, and I understand that these will

be relied upon in evaluating the application."